| Electronic Acknowledgement Receipt   |  |  |  |  |  |  |
|--------------------------------------|--|--|--|--|--|--|
| EFS ID:                              | 3561856  |  |  |  |  |  |
| Application Number:                  | 10001512   |  |  |  |  |  |
| International Application Number:    |  |  |  |  |  |  |
| Confirmation Number:                 | 3244   |  |  |  |  |  |
| Title of Invention:                  | Economic filtering system for delivery of permission based, targeted, incentivized advertising |  |  |  |  |  |
| First Named Inventor/Applicant Name: | Stanley T. Lim   |  |  |  |  |  |
| Customer Number:                     | 26263  |  |  |  |  |  |
| Filer:                               | Tarek N. Fahmi   |  |  |  |  |  |
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| Application Type:                    | Utility under 35 USC 111(a)  |  |  |  |  |  |
| Payment information:                 |  |  |  |  |  |  |

| Submitted with Payment                   | yes         |
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| Payment Type                             | Credit Card |
| Payment was successfully received in RAM | \$180       |
| RAM confirmation Number                  | 4733        |
| Deposit Account                          |             |
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## File Listing:

| Document Description | File Name | File Size(Bytes)<br>/Message Digest | Multi<br>Part /.zip | Pages<br>(if appl.) |
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| 1                        | Information Disclosure Statement |  | 112658                                       | no    | 2  |  |
|--------------------------|----------------------------------|--|--|-------|----|--|
| ı                        | Letter                           | atement_7_2_08.pdf                           | ed04e5102f6563ffdb52b7c1f4411c8d5<br>d2dcfdf | 110   |    |  |
| Warnings:                |                                  |  |  |       |    |  |
| Information              |                                  |  |  |       |    |  |
| 2                        | Information Disclosure Statement | 40004867-0004-002_IDS_Fil                    | 112604                                       | no    | 1  |  |
| 2                        | (IDS) Filed                      | ed_7_2_08.pdf                                | cd7e93bddd639f4b6e37ca1c615e69f4<br>a3fc8097 | 110   | ,  |  |
| Warnings:                |                                  |  |  |       |    |  |
| Information              | :                                |  |  |       |    |  |
| This is not an           | USPTO supplied IDS fillable form |  |  |       |    |  |
| 2 Foreign Refer          | Foreign Reference                | WO1998034189.pdf                             | 1901700                                      | no    | 61 |  |
| 3 Foreign Reference      | vvO1996034169.pdi                | d8e434345913d6945889a607072d693<br>97d7c63bc | no   | 01    |    |  |
| Warnings:                |                                  |  |  |       |    |  |
| Information              | :                                |  |  |       |    |  |
| 4 Fee Worksheet (PTO-06) | Fee Worksheet (PTO-06)           | fee-info.pdf                                 | 8207   | no    | 2  |  |
| 4 Fee Worksheet (F10-00) | r de vvoirondet (i 10-00)        | iee-iiio.pai                                 | 72daf1d1ae4bed26b3de13736b25821b<br>855ddf6c | IIO   |    |  |
| Warnings:                |                                  |  |  |       |    |  |
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## New Applications Under 35 U.S.C. 111

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

## National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

## New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.